

MODEL HOME INTERIORS
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Model Home Interiors Inc. is a full-service interior design and merchandising firm specializing in model homes for the past 28 years. Located between Washington DC and Baltimore, the firm occupies a 120,000 s.f. warehouse and design center that services the Mid-Atlantic and Midwest states. Its southern division office in Raleigh, NC furnishes models in 7 states, stretching as far as Florida. With over 25 ASID certified designers on staff, Model Home Interiors has delivered well over 5000 model homes and 3000 sales centers for builders and developers, in styles ranging from traditional to contemporary. Each designer has the professional experience to meet the expectations of every client. Their key to success is that over eighty percent of their work is repeat business, which is a true testament to client satisfaction. Model Home Interiors recognizes that a precise merchandising strategy is critical in selling new homes and capturing the home buyer.

For Model Home Interiors the beginning of a model home starts with a set of blueprints provided by the client and a discussion of the targeted home buyers based on extensive demographic information. Once these variables are determined, the designers start their work creating fresh, innovative and trend setting model homes that will spark the home

ownership dream of potential buyers. The designers will guide their clients through the entire design, from color consultation, space planning, furniture and fabric selections to window treatments and custom lighting, cabinetry and flooring selections. With in-house ordering and expediting of all furnished goods, Model Home Interiors can provide a quick, price competitive turnkey product for each of their clients. Model Home Interiors provides a full-color, detailed presentation of the model home concept, complete with paint selections, comprehensive millwork drawings, furniture selections and more. Model Home Interiors can offer its clients both leasing and purchasing options depending on their individual financial needs.

Each model home that's installed, is delivered in a time conscious, professional manner, with one day installs of the furnishings, artwork and accessories. Model Home Interiors offers an unwavering commitment to customer service and can assure each client top-rate service and merchandising expertise designed to attract targeted home buyers, from the initial conception of blueprints, through the final home sales of the communities.

“Effective Design for Impressive Marketing Solutions.”

